

www.gigniusme.com

# GIGNIUS

We build brands and experiences.

## COMPANY PROFILE **2025**



# ABOUT US

# GIGNIUS

noun /gíg-nee-yuhs/

- 1 a fun & genius approach to activations & entertainment, powered by passionate individuals who find joy in putting together and executing projects that leave a unique memorable experience
- 2 aims to empower brands and business in making an impact so as to assist them in reaching their goals by providing optimally tailored solutions for their marketing & activation needs





## MISSION

To redefine experiential marketing and events by creating memorable, innovative, and engaging activations that connect brands with people through meaningful storytelling.

## VISION

To be the UAE's most trusted creative events agency known for turning bold ideas into inspiring realities.



# OUR CORE VALUES

## CREATIVE BRAVERY

Our team possesses the courage to take risks and push boundaries in creative endeavors, even when facing uncertainties. It involves challenging the status quo, pursuing unconventional ideas, and not being afraid to fail while striving for something new and impactful.

## DETAIL-DRIVEN EXECUTION

Being detail-oriented refers to a cognitive approach where individuals focus on the finer points and specifics in any given task, project, or situation. Detail-driven content isn't just aesthetic, it's strategic. Highlighting the craftsmanship behind your brand helps build credibility, trust, and a deeper emotional connection with your audience.

## CLIENT-CENTRIC INNOVATION

We place the customer at the heart of the innovation process. It involves actively understanding and responding to customer needs, preferences, and feedback to drive the development of new products, services, and experiences.

## PASSION FOR EXCELLENCE

Our leaders always instill a deep-seated desire to achieve the best possible results in any given endeavor, fueled by a strong motivation and commitment. It's not just about meeting minimum standards, but about striving for continuous improvement and exceeding expectations

## INTEGRITY & RELIABILITY

These two come directly proportional—involve acting in accordance with one's own ethical values and principles, being truthful and sincere in interactions.



# OUR OFFICES

## LOGISTICS SATELLITE SUPPORT

Dublin, Ireland

## CREATIVE SATELLITE SUPPORT

Barcelona, Spain  
Cairo, Egypt  
Manila, Philippines

## HEADQUARTERS

408, HDS Business Centre  
Cluster M, Jumeirah Lake Towers  
Dubai, UAE

210 The Elite Business Center  
Al Barsha 1 Dubai, UAE

## WAREHOUSE

Block B, Unit B07  
Block L, Unit L17  
Block A, Unit A04.1  
Block A, Unit A04.2

Dubai Industrial City  
Warehouse Phase 1  
Dubai, UAE

# PRODUCTION FACILITY



## WAREHOUSE ADDRESSES:

Block B, Unit B07  
Block L, Unit L17  
Block A, Unit A04.1  
Block A, Unit A04.2

Dubai Industrial City  
Warehouse Phase 1  
Dubai, UAE

- **GIGNIUS** has dedicated storage space allows for better management and tracking of event equipment and materials.
- Our team follows streamlined receiving, storage, and dispatch of event supplies to improve overall logistics and reduce delays.
- At minimal cost, we can store and secure valuable event equipment and materials within our facility.
- Lastly, **GIGNIUS** has greater flexibility in managing its inventory and responding to changing event needs.

# COMPANY OVERVIEW



GIGNIUS MIDDLE EAST

# CORE SERVICES

## FESTIVALS & COMMUNITY ACTIVATIONS

Festivals are cultural and social events that bring people together to celebrate and enjoy different forms of artistic expression, music, food and traditions. It can be a public or private community event that is organised for the purpose of engaging your community members in meaningful ways that align with your goals and values.

## MALL & BRAND ACTIVATIONS

Mall activation solutions are designed to encourage consumers to interact with brands in a fun and exciting way. This often leads to increased brand awareness and loyalty, as well as drive traffic, and convert to higher sales.

GIGNIUS MIDDLE EAST

## CORPORATE EVENTS

Corporate events are generally paid for by the company and are often invite-only, meaning they're not open to the general public. Unlike regular events, corporate events usually have a goal or purpose. The theme, dress code, and atmosphere of a corporate event can vary widely depending on the purpose.



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# CORE SERVICES

## EXPERIENTIAL ACTIVATIONS

An experiential activation is a process for brands to connect with customers through experiences, such as pop-up stores and virtual events. They're often held in-person and include digital components, as an effective way for brands to create unique and memorable moments.

## PRODUCTION & DÉCOR

Exhibition and décor production involve the creation of simple, minute to gigantic ephemeral works or artistic events or happenings where the works are created for the sole purpose of presenting the product to a targeted group of audience.

GIGNIUS MIDDLE EAST

## ENTERTAINMENT

There are several forms of entertainment—could be a performance, recreation, amusement, diversion, spectacle, or show—as part of a grander purpose to attract, entertain and engage a specific crowd or audience.



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# CLIENTELE



EMAAR



MUDON



ROYA

KORO



ALTA



P&G



Canon

facebook



TikTok LIVE

sanofi



Cheil

calcium

Viola  
Communications



MICE  
INTERNATIONAL

# FESTIVAL & COMMUNITY ACTIVATIONS

Parades

Carnivals

Arts & Culture

Science Festivals

National Day Events

Culinary Experiences

Nature-themed Events



## FESTIVAL & COMMUNITY ACTIVATIONS

# ENVIRONMENT AGENCY ABU DHABI MARINE TURTLE FESTIVAL

Proudly managed by GIGNIUS, the Marine Turtle Festival, celebrated marine conservation through interactive zones like *Finding the Nest & Egg Hunt*, *Identifying Threats*, *Rescue & Rehabilitation Demos*, *Q&A & Trivia*, and a *Digital Spin the Wheel*.

GIGNIUS delivered full event production and branding — from ocean-themed staging, signage, and interactive tech to eco-friendly giveaways, volunteer coordination, and sustainability measures — ensuring a seamless, educational, and visually engaging experience for all attendees.



FESTIVAL & COMMUNITY ACTIVATIONS



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ENVIRONMENT AGENCY ABU DHABI  
**MARINE TURTLE  
FESTIVAL**



# MASDAR THE FESTIVAL

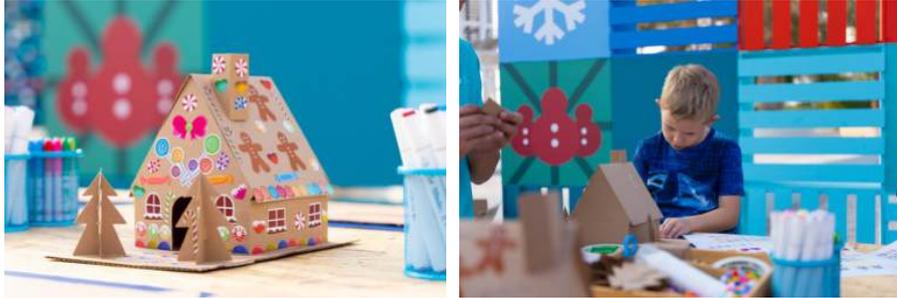
THRU VIOLA COMMUNICATIONS

The Masdar Winter Festival, managed by GIGNIUS, featured delightful *kids' activations* including non-edible *gingerbread house crafting*, roaming entertainment with *Santa*, *cheerful elves*, and *candy ladies* — creating a festive and magical atmosphere for families to enjoy.

This annual celebration of sustainability offers a fusion of *education and entertainment with interactive workshops, art installations, innovative tech demos and live performances.*

The Festival at Masdar City, part of Abu Dhabi Sustainability Week (ADSW), was a two-day fair is an opportunity for UAE residents and visitors to spend a fun educational weekend at one of the world's most sustainable cities.

# FESTIVAL & COMMUNITY ACTIVATIONS



# EMAAR COMMUNITY NEW YEAR'S EVE DUBAI HILLS ESTATE

EMAAR's New Year's Eve celebration at Dubai Hills Estate was brought to life with a full turnkey production by GIGNIUS, delivering *end-to-end execution from stunning setup and décor to engaging activations, state-of-the-art AVL, and world-class entertainment*, creating a seamless and unforgettable night for all guests.



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# FESTIVAL & COMMUNITY ACTIVATIONS





# YOUNG ENTREPRENEURS PROGRAM (YEP!)

Young Entrepreneurs Program (YEP!), is an initiative of GIGNIUS, with Bawadi Mall as the venue sponsor.

YEP! is more than just a program—it is a transformational experience for kids and young adults who possess the skills and ingenuity to start their own businesses by selling unique products or services. It is a movement that empowers the next generation of business leaders to take bold steps towards a brighter future.

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# YOUNG ENTREPRENEURS PROGRAM (YEP!)

The concept of YEP! is simple yet powerful: connect young entrepreneurs to experience mentors and potential investors. The goal is to promote knowledge exchange, foster innovation, and create local business contacts.

Our program is built on the pillars of *creativity*, *resilience*, and *ethical leadership*, encouraging participants to think critically, embrace diversity, and pursue their entrepreneurial dreams with passion and purpose.

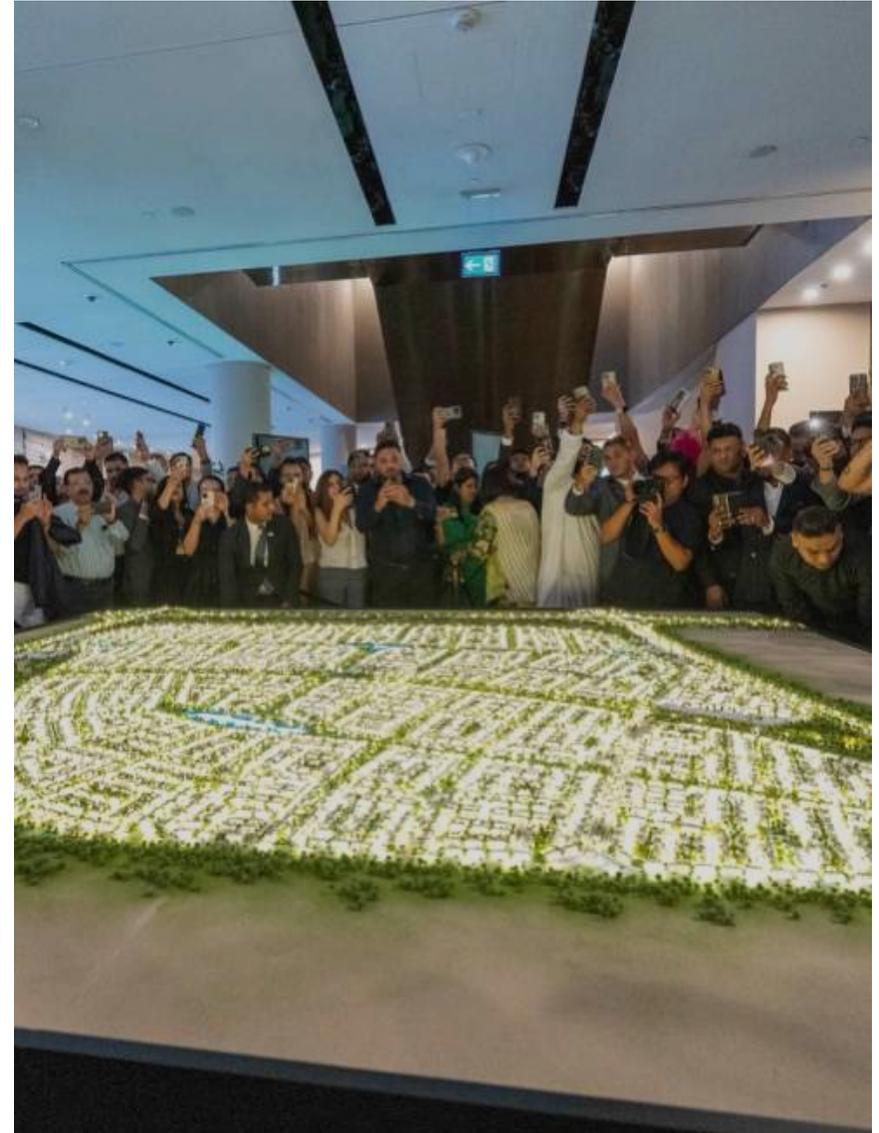


# FESTIVAL & COMMUNITY ACTIVATIONS



# CORPORATE EVENTS

- Conferences
- Product Launches
- Trade Shows
- Awarding Ceremonies
- Gala Dinners
- Shareholder Meetings





## EMAAR PROPERTIES LAUNCH OF THE HEIGHTS COUNTRY CLUB & WELLNESS

EMAAR Properties launched its latest masterpiece development, “The Heights Country Club & Wellness,” with a grand event on May 20th at the Armani Dubai Hotel ballroom. A gathering of VIP guests, investors, and key stakeholders, the event heralded a new chapter in Dubai’s luxury wellness living.

Serenity. Relaxation. Wellness. These are the mantras of our design philosophy for this project. Combining a touch of technology through the screen pillars at the pre-function, our main objective is to translate The Heights unique selling propositions into tangible experience.

To achieve this, we entertained the crowd by participating in a Gong Bath—a relaxing and blissful experience where you bathe in the healing sound waves. And, everyone enjoyed it!

EMAAR PROPERTIES

# LAUNCH OF THE HEIGHTS COUNTRY CLUB & WELLNESS



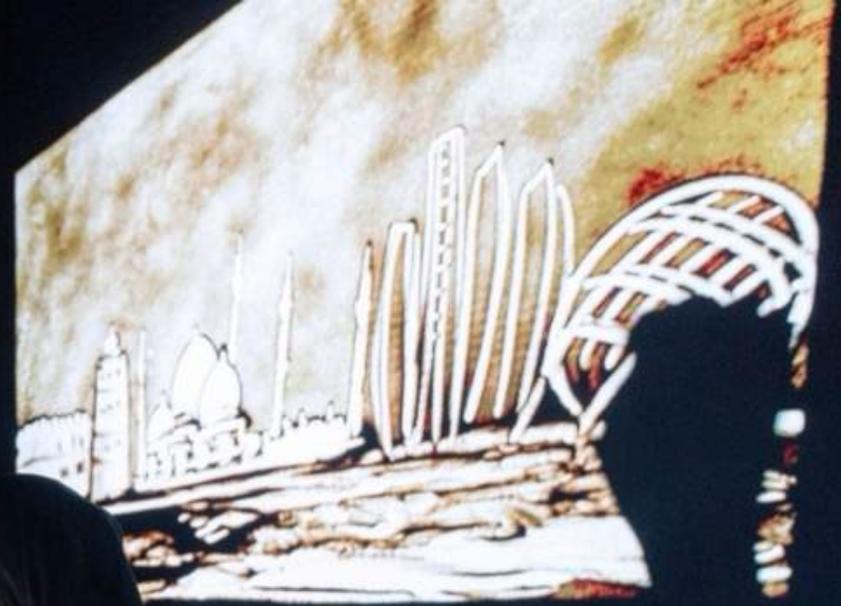
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# CORPORATE EVENTS



CORPORATE EVENTS

MODON



MODON PROPERTIES

# NAWAYEF BROKERS BRIEFING

GIGNIUS MIDDLE EAST

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**MODON**  
BUILT DIFFERENT

# MODON PROPERTIES NAWAYEF BROKERS BRIEFING

MODON Properties officially unveiled its mega-projects at Hudayriyat Island—Nawayef and Al Naseem residences.

Both a visual and aural feast for the audience, the event featured several entertainment numbers at the prefunction and the auditorium of Emirates Palace. The audience were entertained by sand artist, painstakingly painting relevant scenes about MODON through various sand formation. Series of property pitches were followed by an astounding dance mapping performance.

As the event drew to an end, the guests were crooned by our amazing live band at the cocktail reception. A special event, indeed, as it was our first with MODON, and definitely not the last.

# CORPORATE EVENTS



# MODON PROPERTIES



## MAYSAN BROKERS BRIEFING

MODON has launched Maysan, a high-end freehold residential development located on Reem Island.

Our set-up gave the audience a glimpse of what can be expected from the upcoming community from MODON by creating a life-size park within inside Emirates Palace.

It is our interpretation of creating a vibrant, convenient, comfortable, and well-designed environment that meet the full spectrum of residents' needs.

# CORPORATE EVENTS



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# CORPORATE EVENTS



# SOURCE OF FATE PROPERTIES

## SUNSHINE BAY LAUNCH BRIEFING



Dubai-based real estate developer Source of Fate Properties launched in this event Sunshine Bay luxury residential project on Al Marjan Island in Ras Al Khaimah emirate.

Our design philosophy—LUXURY. Our event revolved around the high-end living concepts for modern luxury real estate in sought-after destinations. Our designs should reflect the company pillars—unique, dynamic, sophisticated, excellence and community.

The guests were greeted by luxury sports car at the entrance, and serenaded by 'flying' violinist at the cocktail reception. Truly, an event crafted like no other.

# CORPORATE EVENTS



CORPORATE EVENTS

  
**DUBAI**  
**PROPERTIES**



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**DUBAI HOLDING + MERAAS**  
**BLACK ONYX**  
**AWARDS**

GIGNIUS MIDDLE EAST

## CORPORATE EVENTS

# DUBAI HOLDING + MERAAS BLACK ONYX AWARDS

The Black Onyx Awards recognizes the outstanding contributions of partner brokers for Dubai Holding and MERAAS.

It was an incredible event to celebrate the exceptional brokers who made a significant impact in the past year.

The night was filled with excitement, inspiration, and well-deserved recognition. GIGNIUS is one with Dubai Holding in honoring these remarkable individuals for their outstanding efforts and contribution to the success of Dubai Properties.

Indeed, it was a truly memorable event!





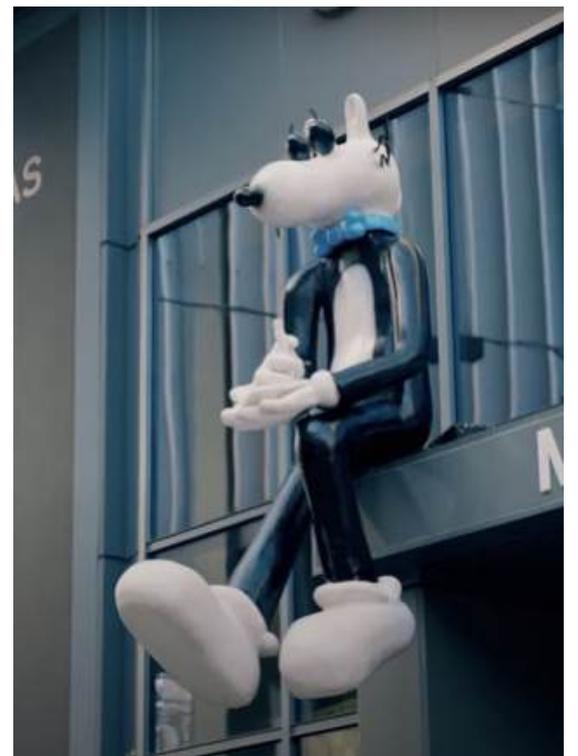
## **MERAAS DESIGN QUARTER AT DUBAI DESIGN DISTRICT SALES DAYS PHASE 2**

While it was fun conceptualizing this event, our creatives need to make sure we are in line with the brand guidelines of the brand.

The second phase of Design Quarter at d3 was launched in collaboration with the artist Steve Harrington, best known as the leader of a contemporary Californian aesthetic.

The presence of Melo, as the new face of the project, makes the project challenging, yet more interesting. Most especially, it was a project where we can definitely flex our creativity and out-of-the-box ideas.

# CORPORATE EVENTS





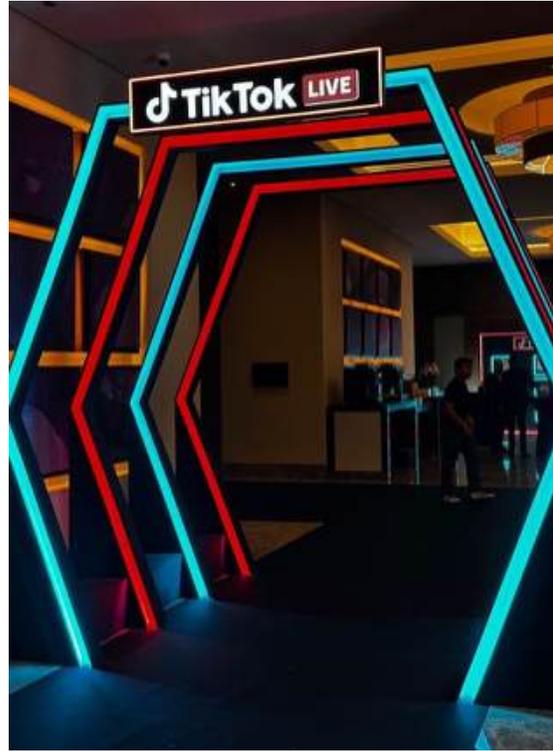
## TIKTOK MENA CREATOR NETWORKS AWARDS 2024

TikTok MENA Creator Networks Awards recognizes the content creators who stood up with their content and made change in the world of social media.

On a night filled with excitement and celebration, TikTok MENA hosted its annual awarding ceremony at Movenpick JBR, Dubai to recognize and uplift emerging talent from the region who've made a big impact on the platform over the past year.

These creator networks were acknowledged for connecting with their audiences and making cultural waves that started on TikTok and went beyond.

# CORPORATE EVENTS



CORPORATE EVENTS



MIRAGGIO

SOURCE OF FATE



SOURCE OF FATE PROPERTIES

**MIRAGGIO  
LAUNCH EVENT**

GIGNIUS MIDDLE EAST

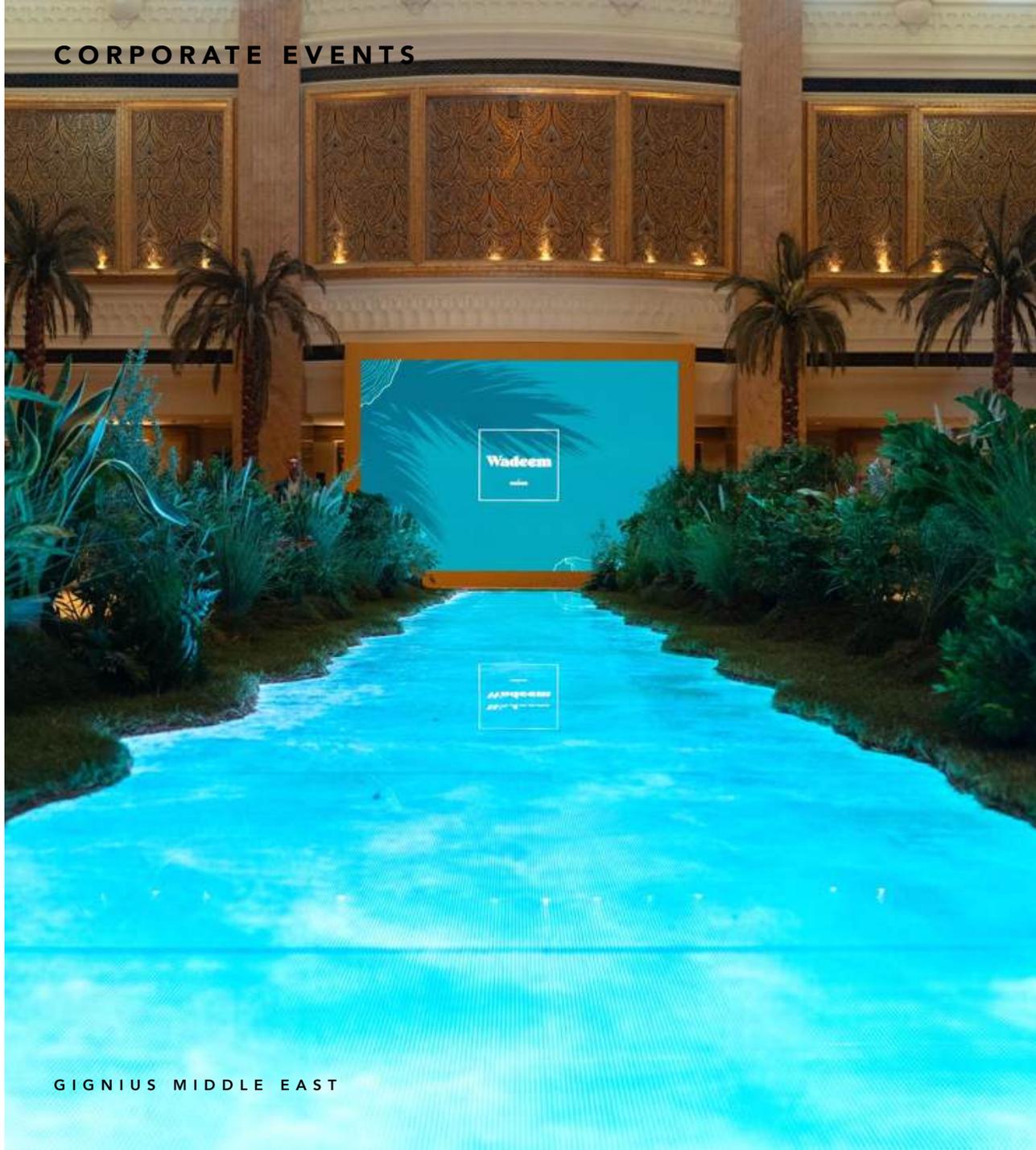
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## CORPORATE EVENTS

# SOURCE OF FATE PROPERTIES MIRAGGIO LAUNCH

The guests stepped into a world where design, destiny, and distinction meet. The venue, Johara Ballroom was transformed into something ethereal—a celebration of refined living, set against an elegant backdrop of cocktails, canapés, and good conversation among peers.





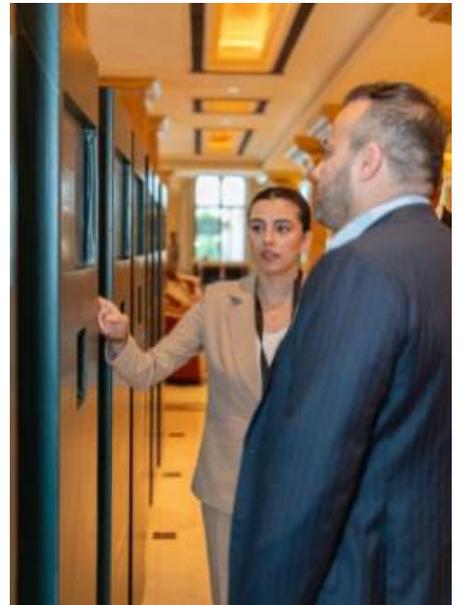
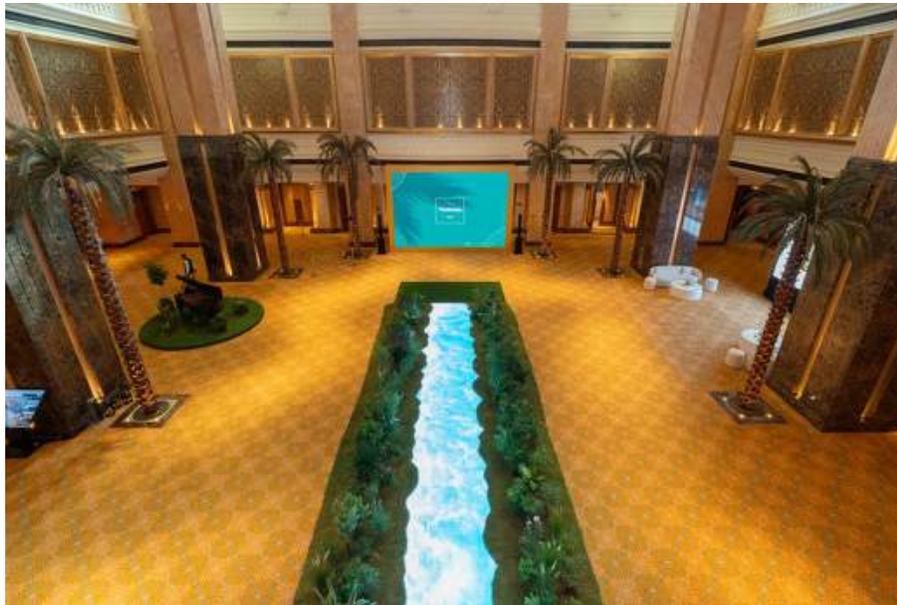
# MODON PROPERTIES WADEEM PLOT SALES EVENT

Wadeem is MODON's residential plots release on Hudayriyat Island to offer discerning buyers the opportunity to design and build their own dream homes in one of Abu Dhabi's most desirable emerging locations.

Our team conceptualized this event and converted the venue with one USP in mind: The plots – just a stone's throw from Hudayriyat Island's idyllic coastline – for owners to enjoy the stunning views of Abu Dhabi's impressive skyline, and easy access to the island's many pristine beaches and the azure waters of the Gulf.

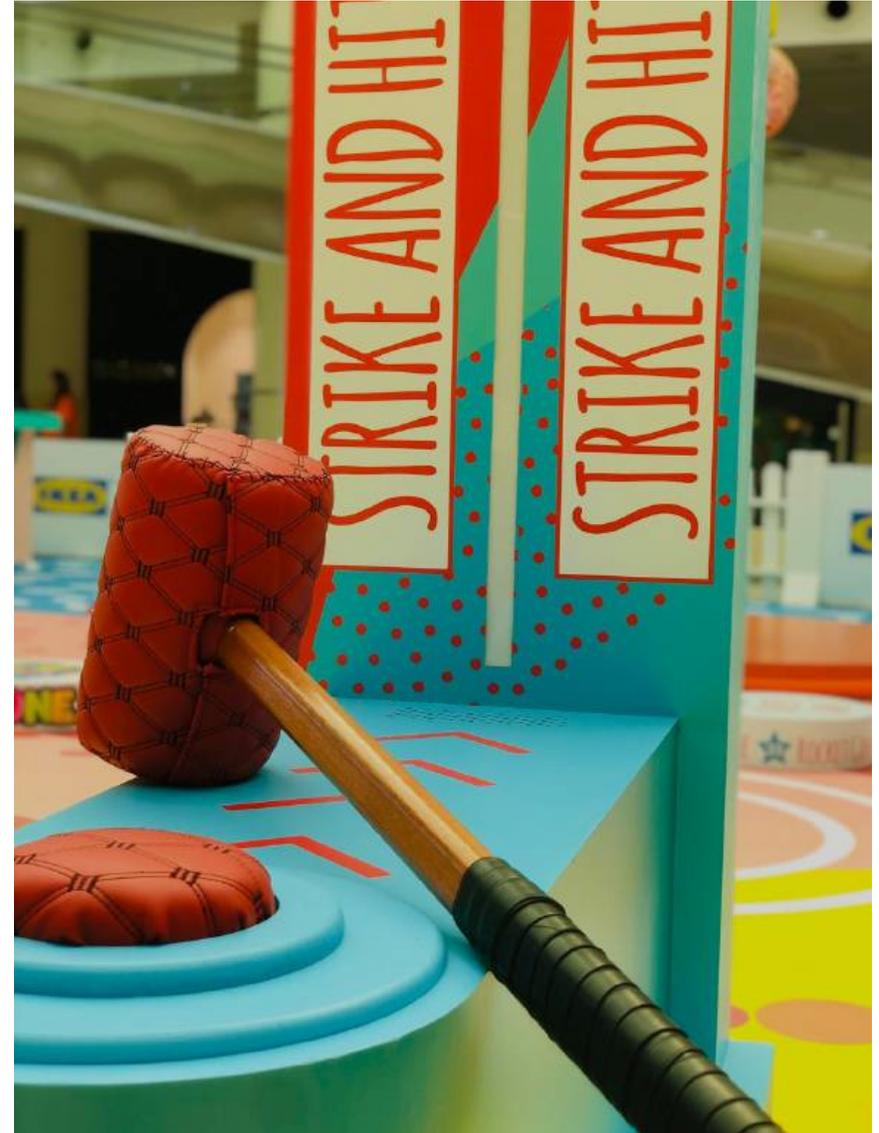
The result: Modon has announced the complete sell-out of Wadeem on Hudayriyat Island within 72 hours of launch, generating sales of AED5.5 billion. The sales place Wadeem as 2025's highest-valued real estate release in Abu Dhabi to date!

# CORPORATE EVENTS



# MALL & BRAND ACTIVATIONS

- Mall Shows
- Pop-up Shops
- Product Sampling
- Contests & Games
- In-store Experiences
- Immersive Installations

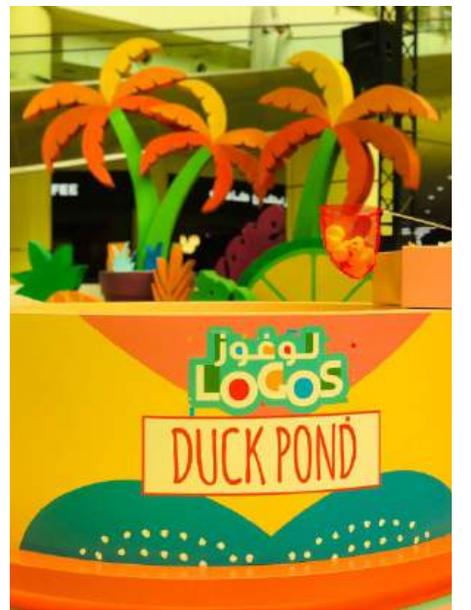


BAWADI MALL - AL AIN

# LOGOS GAME

Brought to life by the creative team at GIGNIUS, the set-up was a playground of epic fun — from lightning-fast reflexes at Ball Batak and hole-in-one glory at Mini Golf, to the sky-high rush of the Ultimate Wind tunnel Adventure. Guests twisted through the *Rotatable Circular Maze*, tried their luck with the unpredictable *Plinko*, and powered up the *Kinetic Bike* like champions — all in one unforgettable whirl of energy, laughs, and friendly competition.

# MALL & BRAND ACTIVATIONS



## MALL & BRAND ACTIVATIONS

# U BY EMAAR RAMADAN ACTIVATION

Under the warm glow of golden lanterns, GIGNIUS curated a serene U by EMAAR Ramadan activation that celebrated the spirit of giving and togetherness. From the rotating lantern welcome to heartfelt pledges at the Pledge Tree, creative moments at the lantern painting station, and reflections beneath the Tree of Good Deeds, every detail was adorned in gold and white elegance.

With henna artistry, Arabic calligraphy, and a tranquil lounge, the experience invited guests to connect, create, and share in the blessings of the holy month.

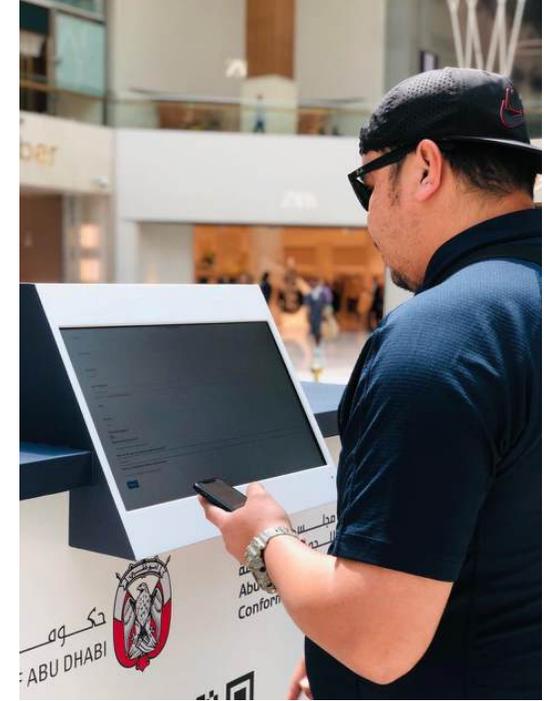


## MALL & BRAND ACTIVATIONS

# ABU DHABI QUALITY AND CONFORMITY COUNCIL CATCH ME IF YOU CAN

THRU 9YARDS COMMUNICATIONS

Ready, set, CATCH! GIGNIUS leveled up the fun with ADQCC's Catch Me If You Can — a motion-powered game where your body's the controller, the items keep falling, and the scoreboard's watching your every move. Kinect magic, epic scores, and bragging rights included... if you're fast enough!



# EXPERIENTIAL ACTIVATIONS

Gamification

In-store Activations

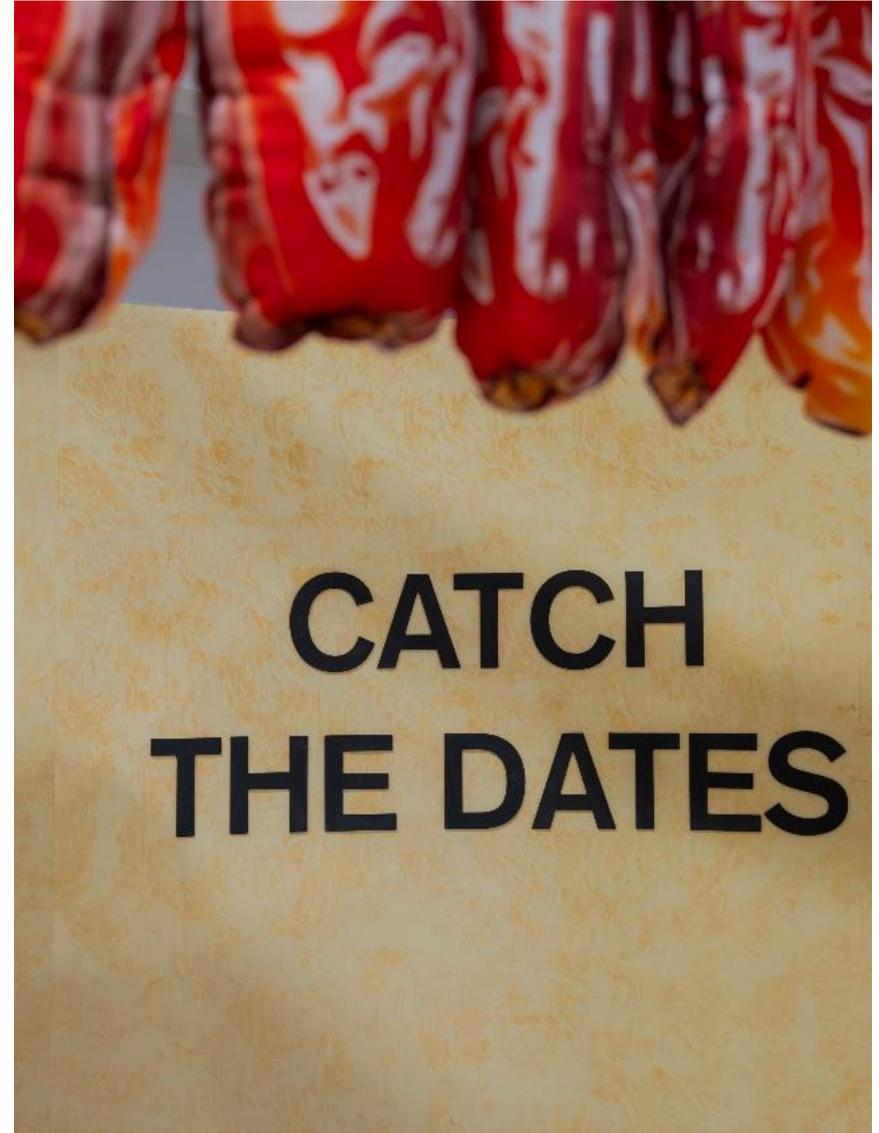
Guerrilla Marketing

Crowd Engagement

Sensory Experiences

Interactive Installations

Experiential Interactions

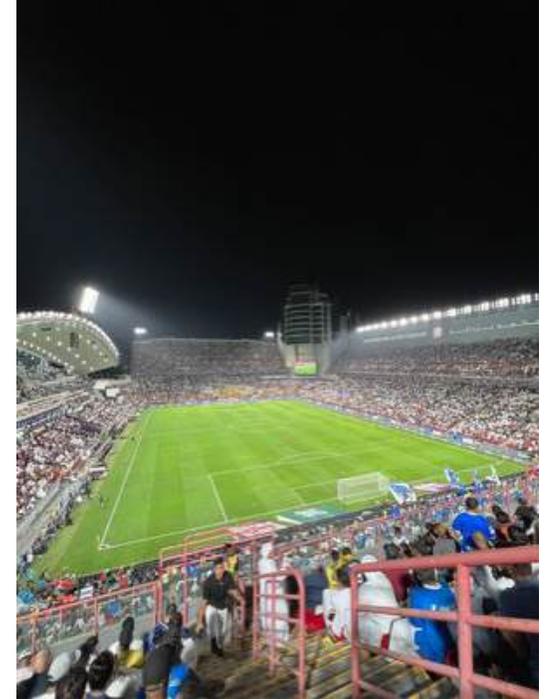


## EXPERIENTIAL ACTIVATIONS

# THE 10<sup>TH</sup> DIRIYAH SAUDI SUPER CUP

The Saudi Super Cup is the annual super cup tournament in Saudi Arabian football. The 2023 Saudi Super Cup final was the 10th edition of the Saudi Super Cup. The final was played at the Mohammed bin Zayed Stadium, Abu Dhabi, between Al-Ittihad and Al-Hilal.

Team GIGNIUS handled fan zone—including, but not limited to, the branding and signages, activations and crowd engagement, especially in the social areas before the actual match.



# EXPERIENTIAL ACTIVATIONS



# U BY EMAAR x VEO



## DUBAI FITNESS CHALLENGE

GIGNIUS delivered a high-energy, full turnkey production for the U by EMAAR x VEO Dubai Fitness Challenge. Highlights included a bold barbell-style photobooth for memorable snaps, an engaging silent bike fitness challenge pushing participants to their limits, and vibrant archways and feather flags energizing the venue. The seamless audiovisual setup amplified the excitement, creating an immersive fitness experience that inspired everyone to move and compete.

# EXPERIENTIAL ACTIVATIONS



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EXPERIENTIAL ACTIVATIONS

WIO  
BANK PJSC

WIO

WIO

WIO

BANK PJSC

www.wio.ae

TRULY FULLY  
DELIGHTFULLY  
DIGITAL

WIO  
BANK PJSC  
WIO.AE

GIGNIUS MIDDLE EAST

WIO



# WIO @ DIFC GATE AVENUE MALL

THRU 9YARDS  
COMMUNICATIONS

GIGNIUS brought the thrill to the WIO Event with a claw machine bursting with giveaways — from cute keychains and cuddly plushies to stress-busting balls, handy phone stands, tote bags, and even Labubu surprises! Skill, luck, and a whole lot of smiles in every grab.

## EXPERIENTIAL ACTIVATIONS

# DEPARTMENT OF GOVERNMENT ENABLEMENT UAE NATIONAL DAY

THRU 9YARDS COMMUNICATIONS

Celebrated the nation's spirit with an engaging **Activation Zone** produced by GIGNIUS, featuring interactive experiences for all ages. Guests & employees enjoyed exciting activities such as the *Abra Race*, *digital vending machine (Dukkan Al Taybin)*, *Hurricane Booth*, *Buzzwire*, *ThinkFast*, and *Tic Tac Games*.

Creativity shines with patches for the *Tote Bag Customization*, while the nostalgic *Dukkan Corner* adds a cultural touch. A vibrant mix of innovation, tradition, and entertainment—this celebration promises memorable moments for the whole community.



# ENTERTAINMENT

DJ

Singers

Celebrity

Magicians

Musicians

Live Bands

Caricaturist

Circus

Parades

Dancers

Acrobats

Sand Artists

Stilt Walkers

And Many More...



ENTERTAINMENT



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# ABU DHABI MOMENTS

THRU VIOLA COMMUNICATIONS

GIGNIUS MIDDLE EAST

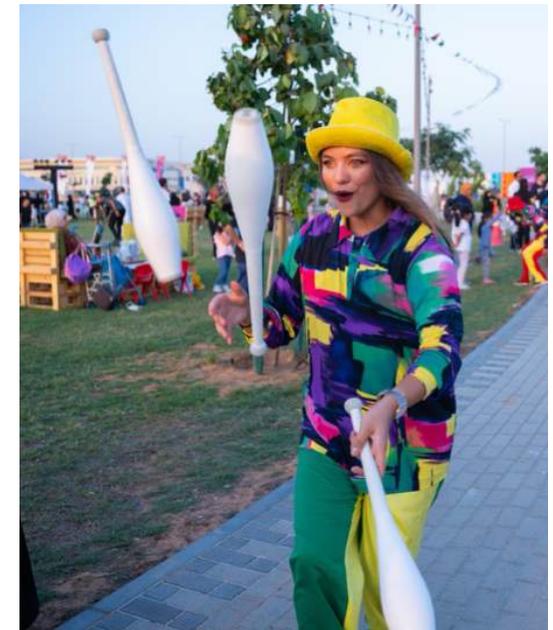
# ENTERTAINMENT

## DEPARTMENT OF COMMUNITY DEVELOPMENT

# ABU DHABI MOMENTS

## THRU VIOLA COMMUNICATIONS

Abu Dhabi Moments lit up MBZ City, Khalifa City, and Mussafah with non-stop entertainment curated by GIGNIUS! From all-day DJ beats and live musicians to dazzling circus acts, bubble magic, balloon twisting, and vibrant face painting — every corner was bursting with fun. Guests marveled at the Visual Poi, soared with the Sway Pole, and enjoyed spellbinding magic. Plus, enchanting stage shows brought Alice, Pinocchio, and Beauty & the Beast to life, making each day a spectacular celebration for all ages



ENTERTAINMENT



GIGNIUS MIDDLE EAST

# AL AIN ZOO EID CELEBRATION

THRU VIOLA COMMUNICATIONS

Managed and produced by GIGNIUS, the celebration brought families together with vibrant roaming entertainment including acrobats, stilt walkers, dancers, jugglers in UAE flag costumes, drummer ladies, and the traditional fisherman dance. Guests enjoyed *hands-on workshops* such as *pot painting* and *slime making*, alongside fun activations like *21 to Win* and *Duck Pond*. The festival also featured live traditional food cooking with *regag*, *chebab*, and *lougaimat*, complemented by soulful performances from a *handpan* and *oud player*, creating a perfect blend of culture, creativity, and celebration.

# ENTERTAINMENT



# MASDAR ABU DHABI SUSTAINABILITY WEEK

## THE FESTIVAL

THRU VIOLA COMMUNICATIONS

The Festival at Masdar City concluded Abu Dhabi Sustainability Week, during which Masdar City showcased groundbreaking sustainable technologies from numerous local and international start-ups and enterprises.

Visitors to the Masdar City podium learned about and took part in a host of sustainability activities, including sustainable gardening and science experiments courtesy of a series of workshops being sponsored by TAQA—the Festival’s innovation partner. They were able to build their own projects using upcycled materials in a dedicated crafting zone.

GIGNIUS managed the live music in a dedicated busking area, a photo-op zone decorated with stunning sustainability installations, a games area, arts and crafts, and theater performances at The Festival’s main stage. The team also supervised toddlers’ area, provided by Blossom Nursery, which recently opened in Masdar City.

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# ENTERTAINMENT



GIGNIUS MIDDLE EAST

ENTERTAINMENT



# INTEGRATED TRANSPORT CENTRE UAE 52 UNION DAY

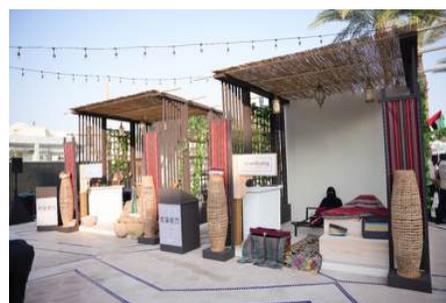
THRU VIOLA  
COMMUNICATIONS

The Integrated Transport Center proudly marked UAE National Day with a dynamic celebration produced by Gignius, blending tradition, culture, and community spirit. The event featured hands-on workshops including *doll making*, *clay pot painting*, *sadu weaving*, and *burqa art*, alongside traditional games such as *carrom*, *teela*, and *jenga*. Guests were further engaged through interactive activations like *qahwah making* and the *buzz wire challenge*. The atmosphere came alive with a *falcon display*, melodic *qanun performances*, and spirited *khaleeji hair dancers*. Adding to the cultural richness, Arabic hospitality was showcased with roaming ushers, *qahwah servers*, and Emirati women live-cooking delicacies such as *luqaimat*, *ragag*, *chabab*, and *khameer*, making the celebration a memorable tribute to the nation's heritage and unity.



GIGNIUS MIDDLE EAST

# ENTERTAINMENT



# PRODUCTION AND DÉCOR

- Table Décor
- Party Favors
- Flower Centerpieces
- Decorative Backdrop
- Holiday-Specific Décor
- Exhibition Stand Design & Build





U BY EMAAR

# THE CAROUSEL

The U by EMAAR Carousel, built by GIGNIUS, features a round raised floor with a sleek structural design, showcasing four detailed 3D sculpture horses, accompanied by two elegant sleighs. Each horse represents a unique theme—*Relax, Shop, Dine, and Stay*—reflecting the U by EMAAR lifestyle. The installation is finished with branded fascia displaying the “U By EMAAR” logo and enhanced with ceiling lights to create a warm, inviting atmosphere.

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**BY EMAAR**  
*Magical Carousel*  
JOIN US AT THE MAGICAL CAROUSEL AND CAPTURE UNFORGETTABLE MOMENTS FOR A CHANCE TO WIN ENCHANTING REWARDS!  
1  
TIME & PLACE TO WIN THE U BY EMAAR MAGICAL CAROUSEL AS YOUR REWARD FOR A CHANCE TO WIN UP TO 100,000 UPOINTS  
2  
TAG US ON INSTAGRAM WITH @UBYEMAAR MAGICAL CAROUSEL #MAGICAL  
3  
BY U BY EMAAR MAGICAL CAROUSEL REWARD UP TO 100,000 UPOINTS TO ENJOY THE BEST OF THE BEST  
CAPTURE THE MAGIC AND LET YOUR REWARDING JOURNEY BEGIN  
UBYEMAAR.COM



# PRODUCTION AND DÉCOR



## PRODUCTION AND DÉCOR

# TAWZEA BY e7 GROUP ABU DHABI BOOK FAIR

The Tawzea Book Fair stand, produced by GIGNIUS, showcases a minimalist design with a clean white and light wood palette enhanced by warm LED lighting accents. Featuring an illuminated overhead arch logo, open seating with modern chairs, built-in display shelves, and a branded reception counter, the stand offers a stylish and functional space. Its slightly elevated platform with curved edges adds a contemporary touch, creating a welcoming and professional environment for engaging visitors throughout the event.

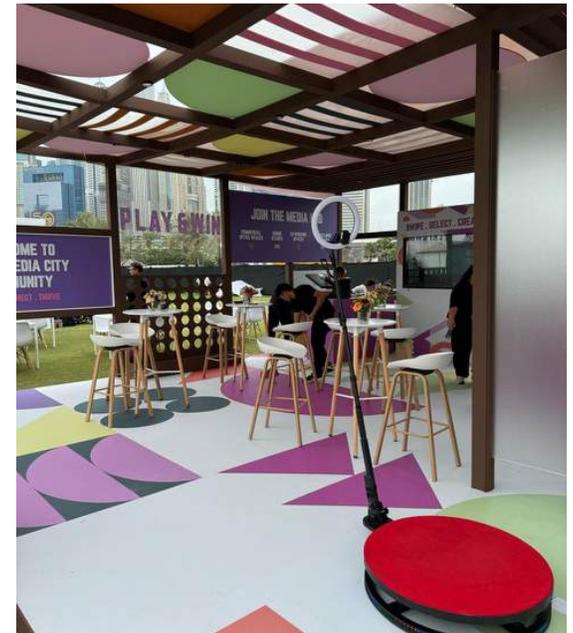


## PRODUCTION AND DÉCOR

# DUBAI HOLDING—DUBAI MEDIA CITY DUBAI LYNX FESTIVAL

GIGNIUS built a 7x7m stand featuring MDF flooring with vinyl sticker, a wall-mounted 65" screen, registration area, photo backdrop, and a meetup zone with seating and a removable speed networking table with 20 chairs.

The stand offers on-site tote bag printing with a digital selection screen, heat transfer (up to 4 hours), an integrated Connect 4 game, cocktail tables with bar stools, and shading overlays on walls and ceiling. Finished with roller paint, branded graphics, a 3D ceiling logo, plus a 360° photobooth and House of Pops ice cream for a complete visitor experience.



## PRODUCTION AND DÉCOR

# DOORS RESTAURANT VALENTINE'S EVENT

Step into romance with a graceful metal arch at the entrance, adorned with pampas, dried leaves, and lush red blooms. Inside, soft cascading fabrics and pampas create dreamy pathways lit by flickering candles. Elegant gold pedestals crowned with pampas and red flowers add a touch of luxury, while the stair banister blooms with gentle florals. A soulful violinist serenades guests, setting the perfect mood for love.



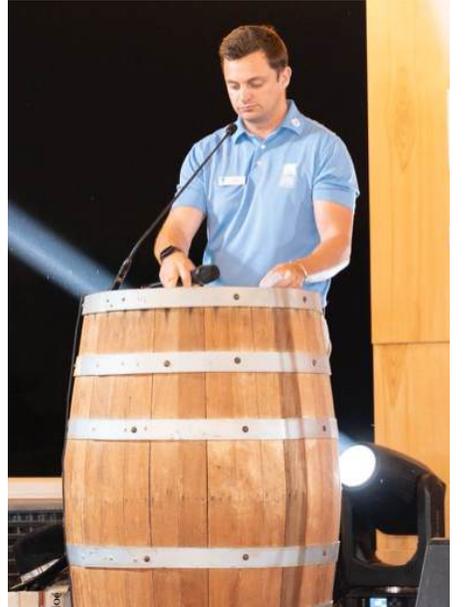
# U BY EMAAR



## GOLF DAY & AWARDING CEREMONY

UBE Golf Day embraced a charming rustic theme, expertly managed by GIGNIUS. The event featured an international cover band, immersive cigar rolling and perfume stations, and a welcoming entrance arch adorned with lush greenery. Guests enjoyed a photo wall decorated with artificial flowers, pampas, crates, barrels, and lanterns. Rustic décor elements extended to golf bag displays and lounge areas with carpet, stage, cocktail reception, pergola with golf carts, and engaging activations including a caricaturist, creating a warm and stylish golf day experience.

# PRODUCTION AND DÉCOR



PRODUCTION AND DÉCOR

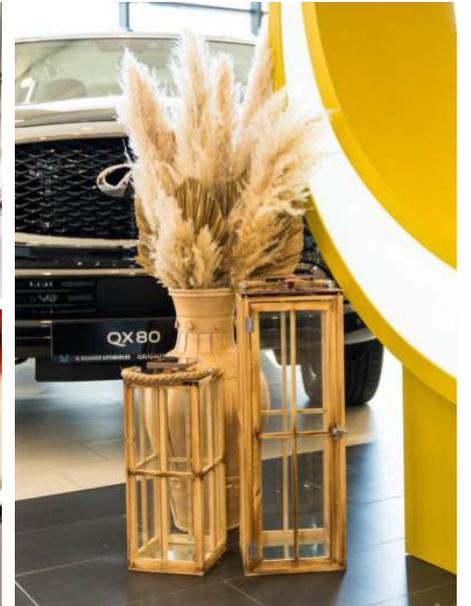


GIGNIUS MIDDLE EAST

## AL MASAOOD - INFINITI ARABIAN NIGHTS RAMADAN ACTIVATION

Al Masaood Infiniti Ramadan Nights, set up and decorated by GIGNIUS, showcased an elegant ambiance with a Mashrabiya backdrop, lanterns, artificial flowers, candles, and draped lounges. The traditional 5x5m tent featured a wooden frame with blue, gold, and white fabrics, fairy lights, and half-square sofa seating accented by artificial flowers. Guests enjoyed live Arabic duo performances on handpan and qanun, alongside coffee and date service, complemented by a caricaturist for added entertainment.

# PRODUCTION AND DÉCOR



# LET'S DO IT



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## HEADQUARTERS

408, HDS Business Centre  
Cluster M, Jumeirah Lake Towers  
Dubai, UAE

## WAREHOUSE

Jebel Ali Industrial 1  
Warehouse 3 Plot 170  
Dubai, UAE

## PRODUCTION FACILITY

Dubai Industrial Park  
Phase 1 Warehouse, Block B07  
Dubai Industrial City

Dubai Industrial Park  
Phase 1 Warehouse, Block L16  
Dubai Industrial City

Dubai Industrial Park  
Phase 1 Warehouse, Block A07A & A07B  
Dubai Industrial City

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